

2025 READING GLASSES CATALOG

LA READERS[®]

WHOLESALE READING GLASSES AND MORE



Part of the Major Frames Family.

LA READERS®



Founded in 1986, LA Readers is known for offering stylish, high-quality, and affordable reading glasses to retailers nationwide. Our eyewear collections, including the timeless Classic Collection and the contemporary Winks Collection, cater to diverse customer needs. We proudly serve pharmacies, bookstores, boutiques, and a variety of other retail locations. As a wholesale partner, you can count on us for reliable, durable eyewear that enhances your product offerings and keeps your customers coming back for more.

LA READERS®

QUICK REFERENCE

COLLECTION	PAGE	NAME	NUMBER	BLUE LIGHT	HIGH POWERS	BEST SELLER	NO MAG AVAILABLE	FRAME	GENDER
CLASSIC	5	WESLEY	A1502		YES			THIN	M / F
		CAT	A1521					THICK	F
		SUZY	A1529					THICK	F
	6	LEA	A1537			YES		REGULAR	M / F
		BARBARA	A1541		YES			THICK	F
		HANCOCK PARK	A1561					VERY THICK	F
	7	SANTA MONICA	A1565					THICK	F
		CARO	A7009	YES				THICK	M / F
		ELNORA	A7011					THICK	F
	8	GRIFFITH PARK	A7013	YES				REGULAR	M / F
		BLEEKER	A7922			YES		REGULAR	M
		MICHAEL	A7958			YES		REGULAR	M
WINKS	11	JANE	B285		YES			THIN	M / F
		AUDRA	B294		YES			THIN	F
		KANSAS	B304		YES			HALF	M / F
		SANTA FE	B315		YES			THIN	F
	12	ANDY	B320					REGULAR	M
		ANDREA	B321		YES			REGULAR	F
		ROSWELL	B332		YES			THIN	F
	13	CHUCK	B340		YES			HALF	M
		CHICK	B341		YES			HALF	F
		VALDOSTA	B421		YES	YES		ROUND	M / F
	14	SEATTLE	B437		YES			THIN	M / F
		GORDON	B438		YES	YES		METAL	M
		REDWOODS	B444		YES			REGULAR	M / F
		COLUMBUS	B451					REGULAR	M / F
	15	JILL	B457	YES	YES			REGULAR	F
		JACKSON	B459					REGULAR	M
		NATHAN	B464	YES	YES		YES	REGULAR	M
		RENO	B483	YES	YES		YES	REGULAR	F
	16	PORTLAND	B484		YES			VERY THICK	F
		HELENA	B514		YES			REGULAR	F
		HOUSTON	B524	YES	YES			THICK	F
LIZ		B550		YES			REGULAR	F	
17	DOC	B565		YES			VERY SMALL	M / F	
	WILLY	B572	YES	YES			THICK	M / F	
	TOM	B1503			YES		REGULAR	M	

LA READERS®

“CLASSIC COLLECTION”



Our Classic Collection offers a timeless, bold selection of eyewear that focuses on classic styles with a modern twist.

Known for its durability and clean lines, this collection is perfect for those seeking everyday eyewear that complements a more traditional or professional look. The collection is designed to be both functional and stylish, offering a range of colors that are sophisticated yet versatile, from deep blacks to rich browns and more.

LA READERS®

"CLASSIC COLLECTION"

WESLEY (A1502)

+1.00, +1.25, +1.50, +1.75, +2.00,
+2.25, +2.50, +2.75, +3.00, +3.25,
+3.50, +4.00, +4.50, +5.00, +6.00

THIN FRAME
UNISEX STYLE
HIGH POWERS AVAILABLE
SPRING TEMPLES
SOLID COLORS



GRAY



TORTOISE



BLACK



CLEAR

CAT (A1521)

+1.00, +1.25, +1.50, +1.75, +2.00,
+2.25, +2.50, +2.75, +3.00

THICK FRAME
WOMEN'S STYLE
CAT EYES



YELLOW



RED



BLACK



BLUE

SUZY (A1529)

+1.25, +1.50, +1.75, +2.00, +2.25,
+2.50, +2.75, +3.00

THICK FRAME
WOMEN'S STYLE
SPRING TEMPLES
TORTOISE VARIANTS



GRAY



TORTOISE



BLACK



PINK

LA READERS®

"CLASSIC COLLECTION"



BLACK



HONEY

LEA (A1537)

+1.00, +1.25, +1.50, +1.75, +2.00,
+2.25, +2.50, +2.75, +3.00, +3.50



BROWN



GRAY



UNISEX STYLE
SPRING TEMPLES
TORTOISE VARIANTS



BLACK



HONEY

BARBARA (A1541)

+1.00, +1.25, +1.50, +1.75, +2.00,
+2.25, +2.50, +2.75, +3.00, +3.25,
+3.50, +4.00, +4.50, +5.00, +6.00



TORTOISE

THICK FRAME
WOMEN'S STYLE
SPRING TEMPLES
SOLID COLORS
TORTOISE VARIANTS
HIGH POWERS AVAILABLE



PINK



BROWN

HANCOCK PARK (A1561)

+1.00, +1.25, +1.50, +1.75, +2.00,
+2.25, +2.50, +2.75, +3.00, +3.50



YELLOW



BLUE

VERY THICK FRAME
WOMEN'S STYLE
SPRING TEMPLES
TORTOISE VARIANTS

LA READERS®

"CLASSIC COLLECTION"

SANTA MONICA (A1565)

+1.00, +1.25, +1.50, +1.75, +2.00,
+2.25, +2.50, +2.75, +3.00, +3.50



BROWN



BLUE

CAT EYES
THICK FRAME
WOMEN'S STYLE
SPRING TEMPLES
TORTOISE VARIANTS



BLACK



CREAM

CARO (A7009)

+1.00, +1.25, +1.50, +1.75, +2.00,
+2.25, +2.50, +2.75, +3.00

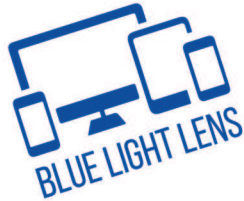


BLACK



TORTOISE

THICK FRAME
UNISEX STYLE
BLUE LIGHT LENS
SPRING TEMPLES
TORTOISE VARIANTS
SOLID COLORS



BLACK / TORTOISE

ELNORA (A7011)

+1.00, +1.25, +1.50, +1.75, +2.00,
+2.25, +2.50, +2.75, +3.00



BLACK



BROWN

CAT EYES
THICK FRAME
WOMEN'S STYLE
SPRING TEMPLES
TORTOISE VARIANTS
SOLID COLORS



IVORY



GRAY

LA READERS®

"CLASSIC COLLECTION"



BLACK



GRAY

GRIFFITH PARK (A7013)

+1.25, +1.50, +1.75, +2.00, +2.25,
+2.50, +2.75, +3.00



TORTOISE



UNISEX STYLE
BLUE LIGHT LENS
SPRING TEMPLES
SOLID COLORS



BLACK

BLEEKER (A7922)

+1.00, +1.25, +1.50, +1.75, +2.00,
+2.25, +2.50, +2.75, +3.00, +3.50



MEN'S STYLE
SPRING TEMPLES
SOLID COLORS



BLACK

MICHAEL (A7958)

+1.00, +1.25, +1.50, +1.75, +2.00,
+2.25, +2.50, +2.75, +3.00, +3.50



MEN'S STYLE
SPRING TEMPLES
SOLID COLORS

LA READERS®

WHY CHOOSE LA READERS?



"As a retail pharmacy in New York, I'm always looking for products that deliver results, and **LA Readers** have been a great find. The display fits perfectly in my limited space, and the ROI per square foot is impressive. My customers appreciate the style and value, and I appreciate how reliably they sell."

— Dr. David Stein, Brooklyn, NY

LA READERS®

“WINKS COLLECTION”

The Winks Collection has been a staple of stylish eyewear for over 30 years, known for its bold use of color and unique, fashion-forward designs. Since its acquisition by LA Readers in 2024, the Winks Collection continues to shine with vibrant hues, playful patterns, and contemporary shapes.

Ideal for those who want their eyewear to make a statement, Winks glasses offer a fun and fresh approach to everyday style. With a wide range of colors and patterns, the Winks Collection appeals to customers who are looking for something more expressive and distinct, without compromising on quality or comfort.



LA READERS®

"WINKS COLLECTION"

JANE (B285)

+1.00, +1.25, +1.50, +1.75, +2.00, +2.25,
+2.50, +2.75, +3.00, +3.25, +3.50, +4.00

UNIQUE DESIGN
THIN FRAME
UNISEX STYLE
BRIGHT COLORS
HIGH POWERS AVAILABLE



RED



BLUE



GREEN

PINK



BLUE



RED



YELLOW



AUDRA (B294)

+1.50, +1.75, +2.00, +2.25, +2.50, +2.75,
+3.00, +4.00

THIN FRAME
WOMEN' STYLE
HIGH POWERS AVAILABLE
TORTOISE VARIANTS



KANSAS (B304)

+1.25, +1.50, +1.75, +2.00, +2.25, +2.50,
+2.75, +3.00, +3.25, +4.00, +5.00,
+6.00

ROUND FRAME
HALF FRAME
UNISEX STYLE
HIGH POWERS AVAILABLE



BLACK



GREEN



CLEAR



RED

BLUE



GREEN



PURPLE



PINK



SANTA FE (B315)

+1.25, +1.50, +1.75, +2.00, +2.25, +2.50,
+2.75, +3.00, +3.25, +3.50, +4.00,
+5.00, +6.00

THIN FRAME
WOMEN'S STYLE
HIGH POWERS AVAILABLE
BRIGHT COLORS

LA READERS®

"WINKS COLLECTION"

ANDY (B320)

+1.25, +1.50, +1.75, +2.00, +2.25, +2.50,
+2.75, +3.00, +3.25, +3.50

MORE TRADITIONAL THAN B321
MEN'S STYLE
TORTOISE FRAMES WITH SOLID COLOR ARMS



ANDREA (B321)

+1.25, +1.50, +1.75, +2.00, +2.25, +2.50,
+2.75, +3.25, +3.50, +4.00

MORE COLORFUL THAN B320
WOMEN'S STYLE
COLORED VARIANT FRAME WITH SOLID ARMS
HIGH POWERS AVAILABLE

ROSWELL (B332)

+1.25, +1.50, +1.75, +2.00, +2.25, +2.50,
+2.75, +3.00, +3.25, +3.50, +5.00, +6.00

THIN FRAME
WOMEN'S STYLE
HIGH POWERS AVAILABLE
SOLID COLORS
BRIGHT COLORS



LA READERS®

"WINKS COLLECTION"

CHUCK (B340)

+1.00, +1.25, +1.50, +1.75, +2.00, +2.25,
+2.50, +2.75, +3.00, +3.25, +3.50, +4.00

HALF FRAME
MEN'S STYLE
HIGH POWERS AVAILABLE
CLASSIC COLORS



BLUE



BLACK



TORTOISE

RED



PINK



PURPLE



CLEAR



GREEN



CHICK (B341)

+1.25, +1.50, +1.75, +2.00, +2.25, +2.50,
+2.75, +3.00, +3.25, +3.50, +4.00

HALF FRAME
WOMEN'S STYLE
HIGH POWERS AVAILABLE
BRIGHT COLORS

VALDOSTA (B421)

+1.00, +1.25, +1.50, +1.75, +2.00, +2.25,
+2.50, +2.75, +3.00, +3.25, +3.50, +4.00,
+4.50, +5.00, +6.00

ROUND FRAME
UNISEX STYLE
HIGH POWERS AVAILABLE
TORTOISE VARIANTS



BLACK



LT TORTOISE



DK TORTOISE

LA READERS®

"WINKS COLLECTION"

SEATTLE (B437)

+1.25, +1.50, +1.75, +2.00, +2.25, +2.50,
+2.75, +3.00, +3.25, +3.50, +4.00

THIN FRAME
UNISEX STYLE
HIGH POWERS AVAILABLE
SOLID COLORS
STRIPED ARMS



BLACK



HONEY



BLUE



GRAY

GORDON (B438)

+1.25, +1.50, +1.75, +2.00, +2.50, +3.00,
+3.25, +3.50, +4.00

METAL FRAME
MEN'S STYLE
HIGH POWERS AVAILABLE
ROUND FRAME
HALF FRAME



REDWOODS (B444)

+1.00, +1.25, +1.50, +1.75, +2.00, +2.25,
+2.50, +2.75, +3.00, +3.25, +3.50,
+4.00, +5.00, +6.00

UNISEX STYLE
HIGH POWERS AVAILABLE
WOOD-GRAIN FRAMES W/ SOLID ARMS



GRAY



RED



BROWN

COLUMBUS (B451)

+1.25, +1.50, +1.75, +2.00, +2.25, +2.50,
+2.75, +3.00, +3.25, +3.50

UNISEX STYLE
SOLID COLORS
BRIGHT COLORS

BLACK



RED

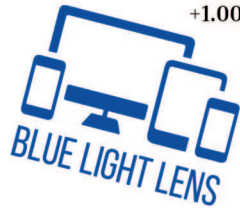


TORTOISE



LA READERS®

"WINKS COLLECTION"



+1.00, +1.25, +1.50, +1.75, +2.00, +2.25,
+2.50, +2.75, +3.00, +4.00

WOMEN'S STYLE
BLUE LIGHT LENS
HIGH POWERS AVAILABLE
TORTOISE VARIANTS



TORTOISE

CREAM

BLACK

TORTOISE BLACK

BROWN



BLACK



BLUE



CLEAR



JACKSON (B459)

+1.25, +1.50, +1.75, +2.00, +2.25, +2.50,
+2.75, +3.00, +3.25

MEN'S STYLE
SPRING TEMPLES

NATHAN (B464)

+0.00, +1.00, +1.25, +1.50, +1.75, +2.00,
+2.25, +2.50, +2.75, +3.00, +3.25,
+3.50, +4.00

MEN'S STYLE
BLUE LIGHT LENS
NO MAGNIFICATION AVAILABLE
HIGH POWERS AVAILABLE
SOLID COLORS



BLACK

TORTOISE

CLEAR

BROWN

PINK



BLACK



CLEAR



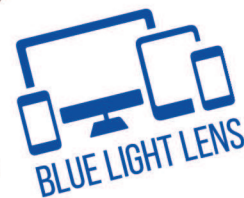
BLUE



RENO (B483)

+0.00, +1.50, +2.00, +2.50, +3.00,
+4.00

WOMEN'S STYLE
BLUE LIGHT LENS
NO MAGNIFICATION AVAILABLE
HIGH POWERS AVAILABLE
SOLID COLORS
BRIGHT COLORS



LA READERS®

"WINKS COLLECTION"

PORTLAND (B484)

+1.25, +1.50, +1.75, +2.00, +2.25, +2.50,
+2.75, +3.00, +3.25, +4.00

VERY THICK FRAME
WOMEN'S STYLE
HIGH POWERS AVAILABLE
UNIQUE DESIGN



GREEN



BLACK



BROWN



BLUE

BLUE



RED



PINK



ORANGE



HELENA (B514)

+1.25, +1.50, +1.75, +2.00, +2.25, +2.50,
+2.75, +3.00, +3.25, +4.00

WOMEN'S STYLE
HIGH POWERS AVAILABLE
BRIGHT COLORS



BLACK



TORTOISE



GRAY



BLUE

HOUSTON (B524)

+1.25, +1.50, +1.75, +2.00, +2.25, +2.50,
+2.75, +3.00, +3.25, +3.50, +4.00,
+5.00, +6.00

THICK FRAME
WOMEN'S STYLE
BLUE LIGHT LENS
HIGH POWERS AVAILABLE
BRIGHT COLORS



PINK



BLACK



GRAY



PEACH



LIZ (B550)

+1.25, +1.50, +2.00, +2.25, +2.50, +2.75,
+3.00, +3.25, +3.50, +4.00, +5.00,
+6.00

WOMEN'S STYLE
HIGH POWERS AVAILABLE
SOLID COLORS

LA READERS®

"WINKS COLLECTION"

DOC (B565)

+1.25, +1.50, +2.00, +2.25, +2.50, +2.75,
+3.00, +3.25, +4.00

VERY SMALL FRAME
UNISEX STYLE
HIGH POWERS AVAILABLE
TORTOISE VARIANTS
ROUND FRAME
UNIQUE DESIGN



BROWN

BLACK

GREEN

BLUE

RED



BLUE



YELLOW



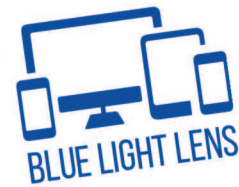
CLEAR



WILLY (B572)

+1.50, +2.00, +2.50, +3.00, +4.00

THICK FRAME
UNISEX STYLE
BLUE LIGHT LENS
HIGH POWERS AVAILABLE
SOLID COLORS
BRIGHT COLORS



TOM (B1503)

+1.00, +1.25, +1.50, +1.75, +2.00, +2.25,
+2.50, +2.75, +3.00, +3.50

MEN'S STYLE



ORANGE



BLUE



RED



TORTOISE



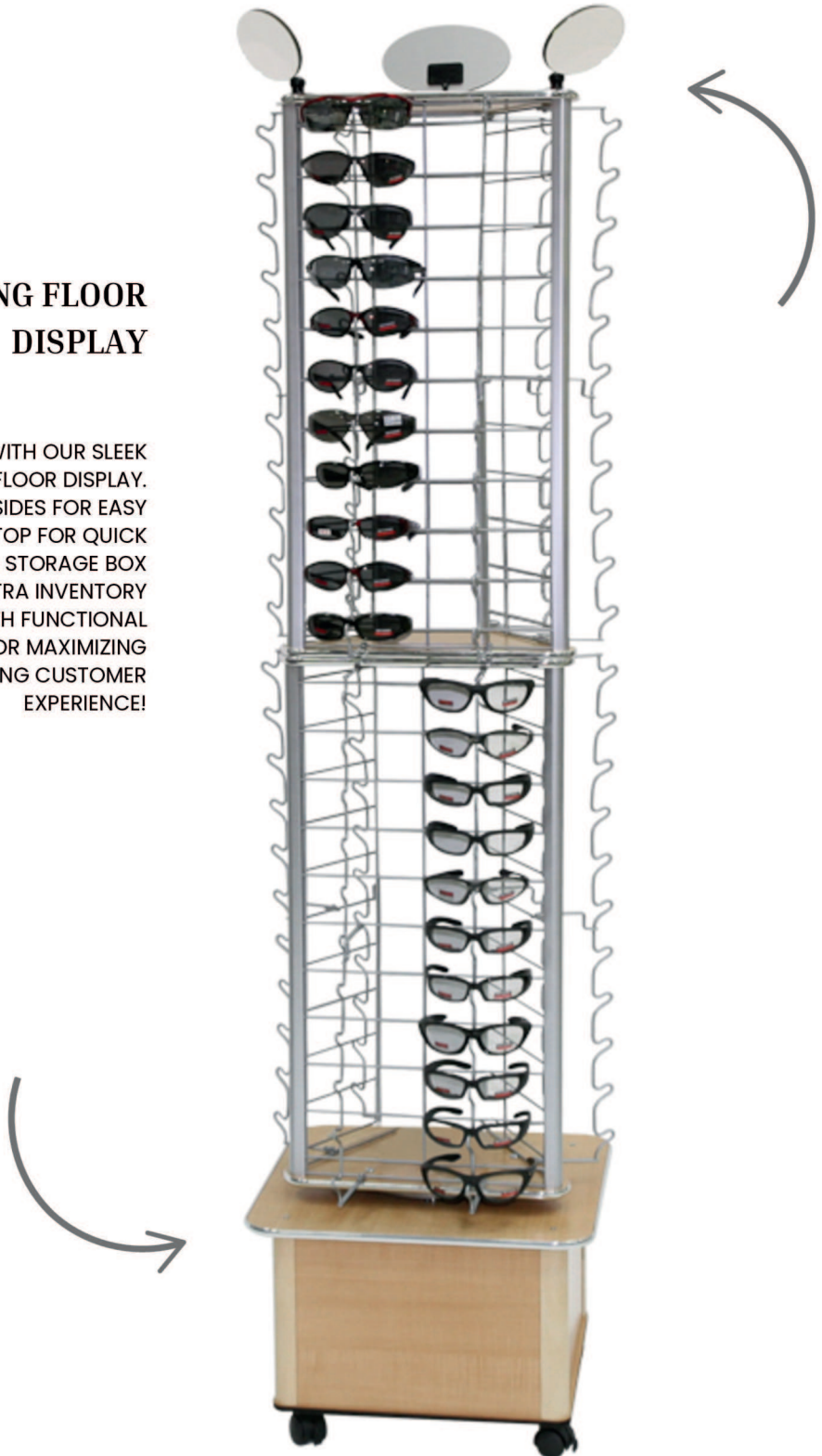
BLACK

LA READERS®

FLOOR DISPLAYS

132-COUNT ROTATING FLOOR DISPLAY

SHOWCASE YOUR EYEWEAR WITH OUR SLEEK 132-COUNT ROTATING FLOOR DISPLAY. FEATURING THREE SIDES FOR EASY BROWSING, MIRRORS ON TOP FOR QUICK TRY-ONS, AND A LOCKABLE STORAGE BOX UNDERNEATH TO KEEP EXTRA INVENTORY SECURE, THIS DISPLAY IS BOTH FUNCTIONAL AND STYLISH. PERFECT FOR MAXIMIZING SPACE AND ENHANCING CUSTOMER EXPERIENCE!



LA READERS®

SOFT CASES

SOFT FOAM READING GLASS CASES

DURABLE SOFT FOAM CASES DESIGNED TO PROTECT READING GLASSES. SOLD BY THE DOZEN, EACH DOZEN INCLUDES 3 CASES IN BLACK, BROWN, NAVY, AND TEAL, FEATURING THE LA READERS LOGO. LIGHTWEIGHT AND STURDY FOR EVERYDAY USE.



BLACK MICROFIBER SUNGLASSES POUCHES

SOFT BLACK MICROFIBER POUCHES DESIGNED TO PROTECT SUNGLASSES FROM SCRATCHES AND DUST. EACH POUCH INCLUDES A DRAWSTRING CLOSURE FOR SECURE STORAGE. AVAILABLE ONLY IN BLACK AND SOLD BY THE DOZEN, THESE POUCHES HAVE NO LOGOS OR BRANDING.

LA READERS®

WHY CHOOSE LA READERS?

Top-Performing Product. LA Readers becomes a staple in stores, drawing repeat customers and generating reliable sales.

Compact Displays. The 132-count rotating display requires only 2.5 square feet, maximizing profitability without taking up valuable floor space.

Fast Restocking. With 95% of orders shipping within 48 hours, retailers can count on staying stocked and meeting demand without delays.

Repeat Orders. 75% of retailers reorder within 60 days, highlighting the strong sell-through rate and customer demand.

Small Business Friendly. Over 80% of clients are independently owned shops, proving that LA Readers are a high-margin product perfect for competing with larger retailers.



LA READERS®

ORDERING

Ordering with LA Readers is simple. We're here to help you get the right eyewear for your customers. Here's how to place your order:

Ways to Order

- **Through your Rep.** The best option for many of our wholesale partners is to order through a local sales rep. Sales reps act as an extension of your team. They are there to guide you, assist with product selection, and streamline your ordering process. If you have a local rep, we encourage you to make full use of their expertise.
- **By Email.** If you don't have a local rep, you can place your order easily by emailing us at orders@lareaders.com.
- **By Phone.** Orders can also be placed directly by phone as well by calling 213-784-3879.

Order Details

- **Magnifications.** Start by specifying the quantity for each magnification. For example, you may simply say *"I need ten +1.00's, five +2.50's, & seven +4.00's."*
- **Style Preferences.** If you have specific styles in mind, feel free to let us know. We do our best to match your preferences. For example, you can request specifically *"My customers love a7922, b315, and b572. But please avoid c989."* or make requests more broadly like *"Please send anything from the Winks Collection"*.
- **Color Requests.** For color, we typically ask for broader preferences, such as *"bright and colorful"* or *"solid and traditional."* While we can't always guarantee specific colors, we strive to match your overall preference as closely as possible. Rarely are customers disappointed with our selections, and should you receive any merchandise that doesn't meet your expectations, our generous return policy allows for hassle-free returns of undamaged, unsold items.

LA READERS®

WHOLESALE PARTNER POLICIES

At LA Readers, we value our wholesale partners and strive to build strong, long-lasting relationships. Below are our key policies to ensure smooth and mutually beneficial partnerships:

1. Generous Return Policy. We strive to resolve any issues quickly and ensure your satisfaction with our products. **Unexpected Goods:** We understand that sometimes the styles or colors of eyewear you receive may not meet your expectations. To ensure your satisfaction, we offer a 60-day return policy on merchandise. Returns are accepted for any unsold, undamaged eyewear that has not been displayed or altered in any way. To initiate a return, please contact us within 60 days of your invoice date for approval and instructions. **Damaged Goods:** At LA Readers, we are committed to delivering high-quality products. If you receive any damaged goods due to shipping or handling before they reach your store, we offer a return and replacement process. Upon receiving your order, please inspect the items immediately. If any damage is found, contact us within 60 days of your invoice date for approval and instructions. This policy applies only to damages incurred during shipping and handling and does not cover damage caused by retail customers or improper handling after delivery.

2. Payment Terms. We proudly offer Net 30 terms to our wholesale partners, allowing you 30 days to pay for your order after it ships. To qualify for Net 30 terms, a valid payment method must be kept on file. This can be a checking/routing number or debit/credit card, which will be securely stored for automatic charging at the end of the Net 30 term. Without a payment method on file, invoices must be paid prior to shipping. We also accept third-party payment providers, but these must be pre-approved. Invoices must be submitted directly to the third-party provider for payment processing.

3. Order Minimums. To qualify for wholesale pricing and bulk orders, we require a minimum order of 4 dozen glasses per order. This ensures we can provide you with the best pricing and service. Please contact us for any additional details or if you have questions about the minimum order requirements.

4. Shipping & Handling. We aim to process and ship orders promptly, ensuring your products reach you as quickly as possible. To keep costs affordable, we primarily use ground shipping for all orders. Shipping fees are calculated based on the size of your order and the delivery location, allowing us to offer the best value while ensuring timely delivery. If you need expedited shipping or have specific delivery requirements, please reach out to us, and we will do our best to accommodate your needs.

5. Resale Certificate Policy. We require all wholesale partners to have a valid resale certificate on file to process orders at wholesale pricing. To ensure accurate bookkeeping, we may periodically request updates to your certificate. Please provide any updates promptly to avoid delays in order processing.

6. Customer Support. We are committed to providing excellent customer service. Should you have any questions or concerns, our team is here to assist you. Contact us directly at info@lareaders.com for quick resolutions to any issues.

LA READERS®

MAJOR FRAMES FAMILY TREE

MAJOR FRAMES

Premium reading glasses for discerning clients.

High-quality sunglasses for elevated style.

Protective kids' glasses for life's greatest treasures.

LA READERS®

- **CLASSIC COLLECTION**
- **WINKS COLLECTION**

SUNGLASSES UNLIMITED®

KIDZ EYES®

Can't find what you're looking for?
Reach out to us today to inquire about our other product catalogs, custom orders, and collaboration opportunities!

LA READERS®

2025 READING GLASSES CATALOG

LA Readers is a
Registered Trademark
and a division of

Major Frames
1980 Peacock Blvd #G
Oceanside, CA 92056

info@lareaders.com

213-784-3879



Now Hiring: Sales Reps & Merchandisers

We're always hiring sales reps and merchandisers to join our team! We offer competitive commissions, new account bonuses, and exciting sales opportunities to reward your hard work. Our eyewear collections, including LA Readers, Winks Eyewear, and Sunglasses Unlimited are a fantastic addition to any product line you represent. If you're passionate about high-quality products and building strong client relationships, we'd love to talk about how you can help us grow and provide top-tier eyewear to customers. Contact us today to learn more about this exciting opportunity!